

# XIME News

Vol. No. XXX / Issue No. 6 September 2021



*Chairman XIME Bangalore, **Prof. J Philip** delivering the inaugural address*

**Xavier Institute Of Management & Entrepreneurship  
Bangalore, Chennai & Kochi**

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# XIME BANGALORE NEWS

## A NEW PROGRAMME AT XIME-BANGALORE PGDM BUSINESS ANALYTICS

Post Graduate Diploma Programme in Business Analytics was inaugurated by Dr. Prashant Pansare, Founder & CEO, Intelimint Group & Rubiscape Analytics on August 30, 2021. Prof. Madhukumar, the Dean Academics, gave the welcome address. Mr. Anil Philip, Vice President gave a prelude to the event. Prof. J. Philip, Chairman spoke about the PGDM-BA Programme in detail, which he also termed as a Programme with a difference. The Director, Dr. M. Nelliappan, highlighted the Institution culture at XIME which leads to an overall transformation in the students while

ensuring that the journey is fun. Prof. NMK Bhatta, Dean Research stressed on the fundamentals that have been kept in mind while designing this new programme for preparing them as future industry leaders.

The orientation programme was held for three days from August 30 to September 01, 2021. Mr. Harish Gudi, VP, Infosys & COO, Tredence; Mr. Vinay Kumar, CEO Datawise Analytics, Connecticut, USA, and Dr. Ananth R Koppar, CEO & Managing Director, Kushagramati Analytics Pvt Ltd were the eminent speakers for the orientation programme.



Dignitaries attending the inaugural ceremony of PGDM-BA 2021



**Dean Research, XIME Bangalore, Prof. NMK Bhatta addressing the audience**

## **INAUGURATION OF ACADEMIC YEAR 2021-22, PGDM**

The inauguration of the PGDM course for the academic year 2021-22, took place on August 2, 2021, with Mr. Pradeep Nair, Vice President and Managing Director, VMware India as the Chief Guest and Keynote Speaker for the event. The event began with an address delivered by the Dean Academics, Prof. Madhukumar P S., Mr. Mammen Thomas, student of batch 26, XIME Bangalore, wholeheartedly welcomed the junior batch and provided perspectives and ideas on how to make the best of the two years at XIME, and gave a sneak peek into what XIME has in store for them. Chairman, Prof. J Philip addressed the gathering and talked about his various professional life experiences and the culture and the legacy of XIME.

The kick start of the academic year through the virtual mode instilled huge relief and enthusiasm amidst the raging pandemic, which has largely disrupted all walks of life, especially the academic scenario.

The session was further taken over by Chief Guest, Mr. Pradeep Nair, who gave valuable

insights into the corporate world and what awaits the students after their course. His words were truly encouraging and motivating and further heightened the enthusiasm and excitement of the junior batch to begin their PGDM journey at XIME. The event concluded with the Vote of Thanks by Ms. Sharon Anusha Andrew of Batch 27, XIME, Bangalore.



**Chief Guest Mr. Pradeep Nair,  
Vice President and Managing Director,  
VMware India**

## Ph.D. AWARDED

An Open viva-voce exam for defense of the thesis submitted by Mr. Mehraj Bhat for the Ph.D. degree was conducted at XIME Bangalore on September 25, 2021, Saturday at 4 pm. Prof. SJ Manjunath, Chairman BOS joined as the external examiner. Dr. M. Nellaiappan - Director, Prof. NM Bhatta - Dean (Research), Prof. NM Jaffer, Research supervisor, Dr. Mathew Manimala and other Faculty Members and Research scholars had participated in the event. After the defense of thesis, the committee recommended the award of Ph.D. degree to Mr. Mehraj Bhat. XIME is happy to record this event as it is the first Ph.D. graduated from its portals.



**Ph.D. Public viva-voce examination of Mr. Mehraj Bhat**

## TEACHERS' DAY CELEBRATION

Teachers' day was organized by the Cultural Club on September 12, 2021. The celebration was carried out with great enthusiasm. Presence of all faculty members had enlivened students of both the Batch 26 and 27. The opening speech was followed by a power-packed dance performance by the students of Batch 26 and 27. The teachers actively participated in the games and Dr. Jaffer emerged as the winner for musical chair. The event closed with mementos to the teachers as a token of love and admiration by the students. The end note was given by the Vice President, Mr. Anil Philip, who appreciated the initiative taken by the batch and admired the subtle way in which the messages were conveyed in the skits. His speech brought an air of graceful humor in the auditorium.

# CHAIRMAN'S DIARY

## MEETING WITH E & Y

Prof. J. Philip, Chairman XIME Bangalore, as the Chairman of the PGDM Working Group of AIMS finalizing the report to be prepared by E&Y had deliberations at YMCA New Delhi with the members of the Group and representatives of E&Y on September 30, 2021. The report to be submitted to the government has been given final shape in the meeting under his Chairmanship. E&Y will submit to AIMS the final Report. Earlier there was another meeting of the Group in Hyderabad on 19.8.2021, presided our Chairman, Prof. J. Philip.

## VISIT OF MONTFORT BROTHERS TO THE CAMPUS

A team of Administrators from Montfort Order had visited the campus on September 10, 2021 to explore the possibilities of XIME extending support to train their schools principals and other administrators in the area of institutional management. President J Alexander, IAS (Retd.) had also taken part in the deliberations. The idea is being pursued by the two institutions:

## THIAGARAJAR SCHOOL OF MANAGEMENT (TSM), MADURAI

Prof. J. Philip who is a member of the TSM Board attended its Board Meeting on Zoom on 26.8.2021. He also attended the Board Meeting of Marian College Kuttikkanam on Zoom on 23.8.2021.

## REMEMBERING FR. DR. E. ABRAHAM, SJ

The XLRI Alumni of Bangalore met at St. Joseph's Institute of Management, Bangalore on 14.8.2021 to condole the sad demise of Fr. Abraham, SJ who was for about 18 years Director of XLRI and a founding member of XIME.

After the memorial service at St. Joseph's Chapel, the Alumni met at the College Auditorium to remember and recall the great contribution that Fr. Abraham had made to XLRI, XIME and to the cause of management education. Two of our Chairmen – Prof. J. Philip and Mr. B. Muthuraman [Chairman-XIME Chennai] - spoke on the occasion.

## CHAIRMAN'S NEW ACADEMIC YEAR MEETING WITH ALL STUDENTS REPS. ON 27.9.2021.

The meeting was also attended by the VP, Director, Dean [A] and Batch Coordinators. This is one of the major communication fora at the Institute.

## APOLLO TYRES - CONSULTANCY PROGRAMME

To carry forward the consultancy arrangement with Apollo Tyres towards the development of their R & D professionals, Prof. J Philip, Chairman XIME Bangalore had continued with the mentoring process of these personnel on September 1, 2021 at Chennai. He hopes to complete the Coaching programme for his 8 mentees by the 1st week of October.

## PGCM GRADUATION DAY

The Graduation Day function for the 6<sup>th</sup> Batch of PGCM programme was conducted on August 28, 2021. Prof. Sanjoy Mukerjee, the Programme Coordinator, talked about the highlights of the course. The Director, XIME, Bangalore, Dr M. Nellaiappan, gave the Felicitation Speech which underscored the important role of Chairman, XIME Bangalore, Prof J. Philip in leading and guiding management education for more than six decades.

The gracious presence of Chairman, Prof. Philip, and Chief Guest Mr. Mani James, Senior Vice President, Frost & Sullivan, and Alumnus of 1<sup>st</sup> Batch made the event a grand success. Mr. Mani James exhorted students to have courage and belief in their convictions, citing his own experience from an average to a successful life.

Prof. Philip appreciated the achievements of Mr. Mani James. Going down the memory lane, the Chairman shared the inconveniences he faced during the construction of the XIME campus which resulted in the idea of offering quality training in construction management.

Prof. Philip awarded the certificates to the twelve students of the outgoing batch. The Chairman's prize for getting the highest CGPA was awarded to Mr. Jobin Bevin along with Rs 10,000 in cash. To conclude the event, Mr. Sujan Mathew of Batch 06, PGCM, gave a motivational speech. The vote of thanks was given by Mr. Jinu Peter, a student of the outgoing batch.



**Prof. J. Philip, Chairman, XIME Bangalore at the PGCM graduation ceremony**

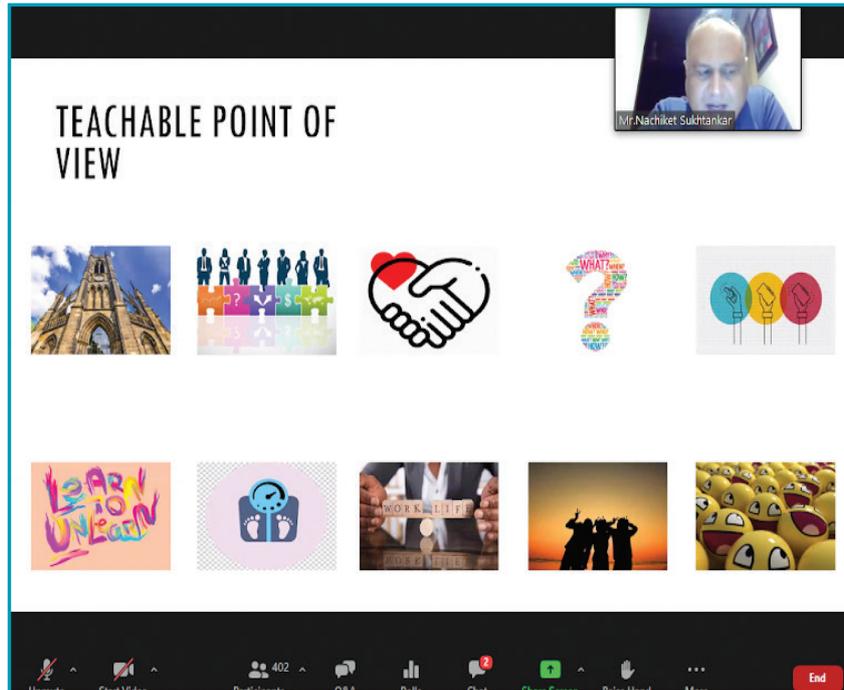
## DISTINGUISHED SPEAKER SESSIONS

**MD, DXC TECHNOLOGY VISITS XIME BANGALORE:** The guest speaker series is an essential feature of Student Development Programmes of XIME. This year we had the honor of listening to Mr. Nachiket Sukhtankar, also known as Nacho, Managing Director DXC Technology, India on August 13, 2021.



**Mr. Nachiket Sukhtankar**

He had an impressive presentation titled “Teachable point of views” which was a testimony to the fact that pictures have a language. Mr. Sukhtankar’s words “It is only when you do something different or experience something adverse, that you actually learn something” were a thoughtful message for the audience. He further went on to highlight the relevance of scientific temper to exist in the dynamic world. His discourse around the value of stakeholders and outcomes, etched a permanent mark on the young minds. The session ended with a question-and-answer round.



**A snapshot of the guest speaker session by Mr. Nachiket Sukhtankar**

**TITAN MD VISITS XIME BANGALORE:** Mr. CK Venkatraman, Managing Director of TITAN joined for a case study discussion on Tanishq on September 29, 2021. He had interacted with students and explained the anecdotes behind the transformation of successful launch of Tanishq as a brand.



**Case study discussion with Mr. C K Venkatraman, MD, TITAN**

## STUDENT CLUB ACTIVITIES

DATE	EVENT NAME	EVENT DESCRIPTION
<b>HRUDAY</b>		
<b>September 04, 2021</b>	<b>The Buddy Program:</b>	The program involved assigning a “buddy” from Batch 26 to each of the students of Batch 27. It was very interactive and helped to promote bondages among seniors and juniors.
<b>August 20, 2021</b>	<b>Inauguration Program:</b>	The program was inaugurated by Chief Guest- Mr. Raj Narayan Ex-Executive Vice President, and Chief Human Resources of Titan Company Limited. Chairman XIME Bangalore, Prof. J. Philip and Vice President, Mr. Anil Philip attended the program. All the faculty members from XIME were present at the event. Valuable inputs by Mr. Narayan on “It’s time to write a new chapter” made a lasting imprint on the students and inspired them to become “Evangelists of Talent” in their careers.
<b>MARKXIME</b>		
<b>September 22, 2021</b>	<b>Inauguration Program:</b>	The club was inaugurated by the Chief Guests- Mr. C K Kumaravel, CEO and Co-founder of Naturals Salon and Spa, and Mr. S Jayaram, Head of Market Development of Business Standard. The speech delivered by Mr. Kumaravel motivated the audience to be more futuristic and proactive. He also motivated everyone to be the person who makes the change so as to awaken the entrepreneurs within oneself. This was followed by a cheerful speech by the Dean, Prof. Madhukumar and subsequent to the speech, the audience were engaged in an interactive game of identifying famous company logos.
<b>September 09, 2021</b>	<b>Make a Marq:</b>	This was a quiz event that saw enthusiastic participation from both the students of Batch 26 and 27.
<b>XORATION</b>		
<b>September 06, 2021</b>	<b>Inauguration Program:</b>	The club was inaugurated by Chief Guest- Mr. Kaushik Mahapatra, who is an IIM Lucknow alum, a top-seller author, motivational speaker, leadership thinker and coach. The speaker stressed on the importance of two key components in communication: simplicity and originality. An insightful address delivered by the Chairman XIME, Bangalore, Prof. J. Philip graced the occasion.

## XSEED

**September 23,  
2021**

### **Inauguration Program:**

The club was inaugurated by the Chief Guest- Mr. Ramesh Padmanabhan, the CEO of Armmann Foundation. Mr. Padmanabhan introduced the audience to the beautiful work done by his foundation and extended a hand for Xseed club to collaborate and work with him for the greater cause. Vice President, Mr. Anil Philip expressed his heartfelt gratitude towards the Chief Guest for the immense contribution in combating the grave issues of poor child health.

**September 09,  
2021**

### **'Hygiene For Her' Drive:**

XSEED Club of XIME Bangalore took this amazing initiative aimed at spreading awareness of menstrual hygiene.



**Prof. J. Philip, Chairman XIME, Bangalore with Mr. Raj Narayan**



**Mr. C K Kumaravel and Mr. S Jayaram with the members of the MARKXIME club**

# INDEPENDENCE DAY CELEBRATION

Diversity is a key characteristic at XIME evidenced every year by the representation of students from over 21 states every year. This diversity is celebrated especially on occasions like Independence Day, where the students display the theme of unity in diversity in various ways.

This Independence Day, the students, faculty members, and other dignitaries witnessed the moving address given by Prof. J Philip, the Chairman, XIME, Bangalore, where he narrated the incident that took place when he was approached to make a public speech in his community on the eve of India's Independence in August 1947, with everybody screaming "AAZAADI". The passion with which he addressed on the occasion this year evoked the same sentiments among the audience that he experienced back then.

Following the address, students who secured top marks were awarded the merit-based scholarships. Cultural program conducted by the students added colours to the occasion. Ms. Ranjana Ganesh and Mr. Sudeep Kundu of batch 27 won the Anshul Chowdhary Memorial Music Competition for the classical and western categories of music competition respectively. A dance video prepared by the batch 27 students was also shown.



**Prof. J. Philip, Chairman, XIME Bangalore and the felicitated students on the occasion of Independence Day 2021**

## AWARD WINNERS FELICITATED ON INDEPENDENCE DAY

S.NO	NAME	BATCH	AWARD	DESCRIPTION
1	Ms. Aishanya Nigam	26	Scholarship	Secured more than 90 percentiles in CAT and received a scholarship worth Rs. 3 Lakhs
2	Ms. Pooja Sunki	26	Scholarship for proficiency	Secured highest CGPA for the first year and received scholarship worth Rs. 10,000
3	Ms. Shibani Ganesh	26		
4	Mr. Soumik Sarkar	26		
5	Ms. Vishmita V	26		

## ONAM CELEBRATION

The Cultural Club of XIME, Bangalore organized Onam Celebrations in the campus on August 25, 2021. Vibrant performance and happy faces were integral to the celebrations and the event was commendably successful.



**Dance performance on the occasion of Onam by Batch 26 students**

## INAUGURATION OF GIRLS' HOSTEL

To cater to the needs of the girls' students an additional new hostel building has been constructed at a cost of about Rs. 3.9 crores in the main campus. It is named after the XIME Board Member Rev. Sr. Prameela and was declared open on September 25, 2021 in the presence of Dr. J Alexander, President XIME, Prof. J. Philip, Chairman XIME Bangalore, Prof. C. P Ravindranathan (Retd. IFS), Chairman XIME Kochi, Mr. Anil J Philip, Vice President XIME, Mr. C. J. Kuncheria, Secretary XIME. Dr. M Nellaiappan, Director and faculty members. The leadership team has been very happy about the completion of the girls' hostel and the Chairman appreciated the contribution of Mr. C. J Kucheria, Secretary XIME for ensuring the completion of the project on a fast – track basis.



**Inauguration of Girls' Hostel**

## FRESHERS' PARTY

The Cultural Club of XIME Bangalore organised the Freshers' Party on September 26, 2021. This event was an amalgamation of efforts from the members of the club and the faculty coordinator Dr. Daniel Inbaraj. The party saw an audience from Batch 26, Batch 27, and PGDM-BA students as well. The event saw an array of activities hosted by the students of Batch 26. Mr. Behara Sai Kishore and Ms. Maria Joseph were adjudged Mr. and Ms. Fresher. The event came to an end with the much-awaited DJ session after a plethora of performances by the audience volunteers. The crowd was energetic and filled with spirit and the Freshers' party was a pompous success.

## SUMMER INTERNSHIP PROGRAMME - STUDENT TESTIMONIALS

1. "My internship with Daimler India Commercial Vehicle Pvt. Ltd was full of opportunities and learnings. I worked in the company's Finance and Controlling department which was

an enriching experience. I got the opportunity to take up training for employees on Power BI tools.”  
Mr. Arindam Das of Batch - 26

2. “I had an amazing learning experience with Swiggy during the summer break and the entire experience was a phenomenal one which I wouldn’t trade for anything.”

Ms. Lekshmi SP of Batch - 26

3. “Being associated with Mphasis Ltd. even though for a short period was a very fruitful experience and this enlightening experience would make a huge impact in my career path as a HR professional.”  
Ms. Surbhi Sanvi of Batch - 26

4. “This wonderful opportunity to work with, Newell Brands one of the most eminent brands in India will remain etched in my heart forever and my experience in the field of Purchase would be of great value to me, in my future endeavors.”

Ms. Maitreyee Sunil of Batch - 26



## STUDENT CLUB ACTIVITIES -XIME KOCHI

Date	Speaker	Description
September 3, 2021	Dr. Lilly Sanathanan, PhD Statistics, University of Chicago	Dr. Lilly briefed on the immense applications of data science in this age where “data is the new oil”. An outline of pattern recognition techniques like Machine Learning and how it differs from Data Science, characteristics of big data, and the role of a data scientist were also explained. The engaging Q&A session was a testimony to how captivating the session was.

August 31, 2021	Mr. Cheriyan M Tharakan, GM Sales and Marketing, Kajaria Eternity	The session shed light on the myths and reality of sales and marketing which helped bestow clarity on some of the most important areas of business.
August 10, 2021	Mr. Ganesh Vaidyanathan, Executive Vice President-Head of Business at Vodafone Intelligent Solutions	The session was oriented towards valuable guidance about the ethics and practices that PGDM or MBA students should possess when they step into the corporate world. The speaker put a lot of emphasis on job and company loyalty and how the combination of both can help a person to step the ladder up in their respective careers. Mr. Vaidyanathan splendidly carried out the session by laying down a clear roadmap to a successful corporate career through his prolonged experience in the industry.
<b>MARKXIME – Marketing Club</b>		
September 15, 2021	The Mind Fizz	Aimed to unleash the budding marketing enthusiasts, the event was conducted in three quiz based rounds exploring different aspects of brands Identifying logos of various brands, business personalities, brand ambassadors, start-ups and ad jingles of different companies made the session very engaging.
<b>FINITIATIVE – Finance Club</b>		
August 11, 2021	The one where we all catch up	An informal session and an ice breaker event between batch 8 and 9. Three games were also organised as part of the event.
<b>HRuday - HR club</b>		
September 5, 2021	Teachers Day Celebration	An event full of celebration and fun including tricky quizzes, alumni memories, beautiful handmade gifts making the day a special and memorable one.
August-September, 2021	Intern Diaries, Impact Stories, HR Quotes	The social media handles are used to share internship experiences of students and impact stories which include instances of corporate culture and practices that embody human resource management and contribute to a better work environment and improve employee satisfaction.

<b>XSEED - Social Welfare Club</b>		
July - Sep, 2021	Know Your Social Entrepreneur	<p>Social media posts by XSeed to celebrate our unsung social entrepreneurs, the individuals who make wide-ranging changes in our society to create a better world.</p> <p>(a) Mr. Santosh Parulekar: co-founder and CEO of Pipal Tree Ventures Pvt Ltd</p> <p>(b) Ms. Shiza Shahid: co-founder and former CEO of the Malala Fund.</p> <p>(c) Dr. Hanumappa Sudarshan: Indian social worker and tribal rights activist.</p> <p>(d) Mr. Muhammad Yunus: Founder of Grameen Bank</p> <p>(e) Akansha Hazari: Social entrepreneur and businesswoman</p>
July - Sep 2021	Observing Prominent Days	Days such as National Doctor's Day, Nature Conservation Day, International Day of Charity, World Ozone Day, World Suicide Prevention Day, etc were observed by uploading posters on XSeed social media platforms.
<b>X-OPS- Operations club</b>		
August 18 <sup>th</sup> , 2021	Six Sigma Certification by KPMG	In collaboration with KPMG, the X-ops conducted Six Sigma Green Belt Certification training program for both batch 8 and 9 students. It started on August 18, 2021 in online mode with a total of 51 participants from both the batches.
<b>XeLens- Photography club</b>		
August 19, 2021	World Photography Day	A dedicated post for Indian photographer Danish Siddiqui, who died in Afghanistan, was made by uploading a few pictures on Instagram.

## TEACHERS' DAY CELEBRATIONS

To appreciate the role of teachers in the life of students- leaders of tomorrow, Teachers' Day was celebrated by XIME Kochi students on September 4th, 2021 to express their gratitude for the contribution put forth by their teachers towards their development.



The virtual celebration, coordinated by the HR club, HRuday, was attended by all the students and faculty of XIME Kochi. With students taking over, the session got engaged with activities such as quizzes, fun-filled video tribute to faculty, cultural performances, and messages from present batches and alumni. Student representatives from Batch 8 and 9 were present in the campus. After the virtual celebration, faculty were welcomed warmly and each of them were presented with a gift as a token of gratitude, wishing them a Happy Teachers Day. A

cake-cutting ceremony was also organised to make the day more memorable.



**Teachers' Day Celebration at XIME Kochi Campus**

## XIME KOCHI SIGNS MOUS

XIME Kochi, signed MoUs with the following companies to cooperate and focus their efforts on various areas of skill-based training, education, placement, industrial visit, and expert lectures.

- (1) Alcodex Technologies Pvt Ltd, an end-to-end IoT solutioning.
- (2) Actionrich Business Solutions India Pvt Ltd, Business Consultancy
- (3) Makos Infotech Private Limited, Chennai
- (4) Be Well Medicals and Wellness, Pharmaceutical sector
- (5) A2Z Business solutions, Business Development Consultancy

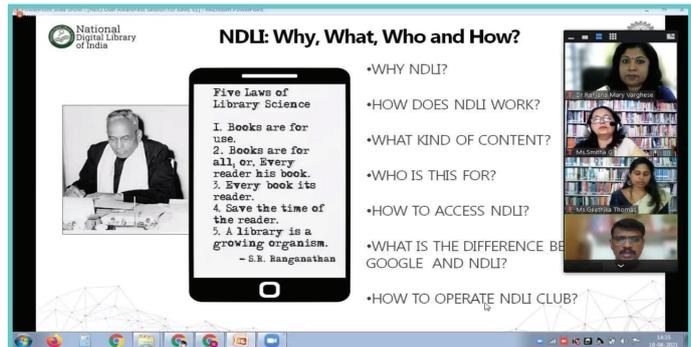


**MoU signed by XIME Kochi with Alcodex Technologies Pvt Ltd**

# NDLI WEBINAR

The NDLI (National Digital Library of India) club of XIME Kochi organised a webinar on August 18, 2021, on the theme “Awareness on National Digital Library of India” with an objective to create awareness on the vast digital resources in NDLI and on how to access these resources, amongst the teaching, non-teaching staffs and students of XIME Kochi. The resource person for the webinar was Dr. Vignesh Sornamohan, Chief strategist and outreach officer, National Digital Library of India, IIT Kharagpur.

There are 7.4 crore resources under various subjects in the NDLI repository and they are available in multiple learning formats (faculty publications, books and periodicals, reports, encyclopedia, PPTs, question banks, assignments, solutions, datasets, paintings, etc). Dr. Vignesh requested members to use these resources to optimize teaching/researching/learning experience. With 100+ students registering and participating in the NDLI club, XIME Kochi will be given a certificate of registration which will be valid for one year.



**NDLI Webinar: August 18th, 2021**

# ONAM CELEBRATION

Onam, the state festival of Kerala, is celebrated with joy and enthusiasm by people of all communities. A festival reminiscent of Kerala’s agrarian past, is also considered to be a harvest festival.



**Onam Sadhya in College canteen**



**Faculty and staff, XIME Kochi**



**Thiruvathira dance performance by faculty, XIME Kochi**

XIME Kochi campus celebrated Onam on August 18, 2021 wherein the faculty and staff were dressed in the traditional attires. A beautiful 'Pookalam" and the traditional "Onasadhya" were much part of the celebration. A "Thiruvathira" performance by the female faculty was recorded and showcased during the virtual Onam celebration on August 20, 2021. The virtual event was attended by all the students, faculty and staff of the college. The program started with a welcome speech by Asst Prof. Sony Varghese. Batch 8 and 9 girls graced the screen in traditional Kerala attire. Narration of the story of Onam and cultural programs added colours to the celebrations.

## INDEPENDENCE DAY CELEBRATIONS

On August 15th, 2021 XIME Kochi celebrated the 75th Independence Day, with the faculty, and students, attending over Zoom. The event was coordinated by MadX, the cultural club of XIME Kochi. The President of XIME Society, Dr. J Alexander set precedence, by hoisting the National Flag and the celebrations carried over. Following a message from the Officiating Director and Dean, Prof. Alok Krishna, and Independence Day address by Dr. J Alexander, various competitions (music, art, dance and state representation) were held for batch 9 students.



**Prof. Alok Krishna delivering the Independence Day message**



**Dr. J Alexander delivering the Independence Day address**

The unifying theme throughout the competition was "Freedom". The students found innovative ways to relate to the theme and held the audience captive. A short message was also delivered by team MadX. Academic Excellence Awards for the year 2020-21 were also announced on this occasion. The event ended with a flute rendition of the National Anthem by Swaraj of Batch 9, followed by the Vote of Thanks delivered by Athira Nair of Batch 8.



**Virtual Independence Day celebration**



**Independence Day Celebrations, 2021**

# A WEBINAR ON CIVIL SERVICE TRAINING AND MANAGEMENT EDUCATION

XIME Kochi and Xavier Leadership Centre jointly conducted a webinar on Civil Service Training and Management Education on August 10, 2021. The panelists were Chairman, Prof. J Philip, XIME Bangalore, Mr. P.C. Cyriac, IAS (Retd.), Former Additional Chief Secretary, Govt. of Tamil Nadu, Mr. Abraham Kurien, IPS (Retd.), Director, XLC, Former DGP, Govt. of UP, Ms. Aishwarya Dongre, IPS DCP, Kochi City and Prof George Paul, XIME, Kochi. Dr. Ranjana Mary Varghese was the moderator for the session.

More than 200 participants attended the session. Chairman, Prof. Philip, XIME, Bangalore spoke on the new programme that the Institution is offering and its distinctive competencies in the field of management education. Dr. Alexander spoke about the importance of being passionate in whatever you do which was endorsed by Mr. Cyriac. Mr. Abraham Kurien emphasized the need to read and analyze the relevant articles in the newspapers. The young IPS officer Ms. Aishwarya shared her exam preparation strategy and how with determination and hardwork one can ace the civil service examination. The panelists shared their thoughts on various approaches to prepare for UPSC examinations. Prof. George Paul spoke about the new post graduate certificate program in food processing and business management that XIME Kochi is offering and the opportunities in this sunrise sector.



**WEBINAR- Civil Service training and management education, 10 August,2021**

## DIRECTOR GENERAL AS SPEAKER

1. Prof. (Dr.) Kuncheria P. Isaac was a speaker at APAC second Global Education and Skill Conclave which was conducted on August 11 to 13, 2021.

2. Prof. (Dr.) Kuncheria P. Isaac was invited to deliver the Valedictory Address in the 8<sup>th</sup> International Conference on “Transportation Systems Engineering and Management conducted by National Institute of Civil Engineering on August 27, 2021.
3. Prof. (Dr.) Kuncheria P. Isaac was a speaker at the Exclusive Roundtable Session on “Future of Campus- Role of Smart & Digital Classrooms” on September 3, 2021 at 11:30 AM- 12:30 PM (IST). Dell Technologies & Microsoft in association with Digital Learning Magazine organized this exclusive RT session to explore the Approaches, Opportunities & Challenges to create a high-quality education sector focused on Smart & Digital Classrooms.

## **SUMMER INTERNSHIP PROGRAMME- STUDENT TESTIMONIALS**

“I was fortunate enough to receive an internship offer from Happa Foods as an HR Intern. As it was a start-up company, with no separate HR depart, my role as an HR Intern was challenging. I needed to prepare the roaster, maintain attendance, conduct engaging activities, resolve grievances, and handle a team of 25-30 interns. This gave me a pathway to formulate the HR policies for the start-up company, starting from taking the employee’s satisfaction survey, direct interviews, and studying the current policies. The entire experience gave me an exposure to HR activities and helped me to enhance my knowledge, skills, and abilities.

– Ms. Aditi Karmakar of Batch 8

“My internship days at Shriram Life Insurance as lead generation and customer relationship management intern was all about getting connected with prospect customers for generating business & customer handling and record preparation. Life Insurance has always been one of the most important but also a challenging product in the market. Moreover, the ongoing pandemic has posed a more challenging situation to penetrate the product among the customers. Connecting with each customer every day has been a great phase of learning and it helped me gain knowledge in this sector.

-Mr. Haresh Sriram of Batch 8

“My internship at JungleWorks as a Business Development Executive was almost like a full-fledged job. It was more of a roller coaster ride where I had to meet deadlines in the outbound team. The company works upon the ideology of a founder who strongly believes in innovation and meeting customer demands and this taught me a lot, especially when you are preparing to make a career by playing with the marketing challenges.”

- Ms. Shagun Sharma of Batch 8

# XIME CHENNAI NEWS

## STUDENTS CLUB ACTIVITIES

DATE	EVENT NAME	EVENT DESCRIPTION
<b>XSEED</b>		
September 13, 2021	Webinar delivered on "Habitat for Humanity India"	The company Habitat works across India to build better livelihoods through its programs. The XSEED club of XIME Chennai had joined their hands with them for the cause. The company Habitat conducted a webinar to XSeed club members and other students who were interested in this cause.
<b>FINNACLE</b>		
September 20, 2021	Student presentation on "Technical Analysis for Stock valuation"	This programme had intended to provide a clear image on how various factors can help amateur investors in Stock Market or Forex Market. The concept of support and resistance was explained to the club members through presentations by the students.
September 22, 2021	Webinar on "Investment Banking" by Mr. Chandrashekar Kupperi, Founder of ANOVA Corporate Service Pvt Ltd	The session highlighted the perks of being an investment banker, types of investment banks, and the four key divisions of investment banking by the resource person to the Finnacle club members.
<b>XMARKETEERS</b>		
September 15, 2021	WEDX	The event was meant to speak your mind (not that loud), on any topic and also intended to boost up the communication skills of the students. The event was open for all the students.
September 17, 2021	Treasure Hunt	The aim of the event was to make the participants aware on the creative aspects of marketing and also to gain knowledge of famous companies. The event was open to all the students.

<b>XPRESSIONS</b>		
September 18, 2021	Freshers' Day	The fresher's party started at 3:30 p.m. The amphitheatre was ready to cater the fresher's by 5:00 p.m. Instagram photo booth and lit alphabets were a major attraction for snaps and clicks. After an enthralling evening, all the students were served a special dinner to relish upon. The event was conducted by Batch 4 students welcoming the Batch 5 students.
<b>ENTREPRENOW</b>		
September 16, 2021	The Lock and Key	The event was organized by the coordinators of the club for the club members. The theme of the game was "LOCK & KEY" that is if you get caught then you have to answer a question asked by the content team of the club", The questions were generally related to an entrepreneur or a particular company.
September 23, 2021	The Seven Stone	The event was organized by the coordinators for the club members. The event was about how one team must defend the seven stone and the other team must attack the defenders. The strategy of attack and defence in business to sustain, was emphasized through this.
<b>HRHYTHM</b>		
June 23 to August 12, 2021(weekly once)	Summer Internship Diary	HRhythm took an initiative to share SIP stories of Batch 4 students, majoring in HR field. They shared the story of 10 students working in 10 different companies like Mphasis, Alcodex, Airtel, Tata Steel, etc. on their projects, shared their experiences.
August 24, 2021	Introduction of club to Batch 5	Team HRhythm conducted a fun interactive session with the juniors of Batch-5, XIME Chennai. The students came forward and introduced themselves and also told us what makes them want to be a part of HRhythm.  Apart from the participants, Club Faculty Coordinator, Mr. A.S. Rajarajan also joined, sharing his views on the club and also giving us some amazing ideas as to how to take the club forward.
September 17, 2021	Speaker session by Mr. Sriram Joshi (Head Business HR, TCS)	An enlightening online session was delivered by Mr. Sriram Joshi, Head of business HR TCS, on "Learning practices" to the HR club students. He gave a wide view on talent acquisition and how students can prepare themselves for their future career plans with proper training and development.
September 22, 2021	Online Workshop by Mr. Aditya Iyengar (PhD student at IIM - Kozhikode)	Aditya Iyengar, a PhD scholar from IIM Kozhikode who is also a Learning and Development expert with over 10 years of experience, was the speaker. He discussed about instructional design, how HR can play a crucial role in it, and numerous obstacles that Instructional designs face.

## INDEPENDENCE DAY CELEBRATIONS

The 75th Independence Day started with a grand morning assembly at 7:00 am with a few volunteers on the campus and the rest attending from Zoom. The flag hoisting was done by the chief guest of the event Prof. C.P. Ravindranathan, Chairman XIME, Kochi (Former, Indian Ambassador to the Philippines and High commissioner of India to Australia) followed by the National Anthem. He delivered an inspiring speech on India's growth and the future ahead. Dr. David Jawahar, Director, XIME Chennai announced the 2021-22 batch toppers followed by cultural programs like dance and music performances. XIME Chennai ended the celebration by vote of thanks by Mr. Harish Mahadev, Batch 04 student, who thanked the Chief Guest Prof. C.P. Ravindranathan from XIME Kochi for gracing the occasion and all the faculty and students who had organized the program with their presence and participation.



**Independence Day Celebration at XIME Chennai**

## STUDENT ACHIEVEMENT

Ms. Pavithra K, Ms. Mantra S and Mr. Sriniketh RS, got the opportunity to cut the ribbon on Ignitho's new development center inauguration at Chennai. Ignitho Technologies is a digital engineering company, headquartered in the USA. The above three students had their SIPs and one of the students also bagged a PPO in the company.



**Ignitho Inauguration at Chennai**

# MDP/FDP/CONSULTANCY ORGANIZED

## 1. “Race” Executive Development Program For Apollo Tyres Executives:

An Executive Development Program named “RACE” was conducted for the Middle-Level Executives of Apollo Tyres starting from 18th August 2021. The program was scheduled for 8 days over 4 weeks, two days each week. 26 executives from Apollo Tyres attended the Program. The program covered 8 areas as mentioned below:

- (1) Personal Effectiveness – Dr. David Jawahar
- (2) Business Etiquettes – Mr. A S Rajarajan
- (3) Finance – Dr. Ravi Veeraraghavan
- (4) Customer Orientation- Prof. V Suresh Kumar & Mr. S Chandrasekar
- (5) Presentation & Public Speaking – Dr. S Gayathri
- (6) Goal Setting – Mr. A S Rajarajan
- (7) Time Management – Mr. S Chandrasekar
- (8) Written Communication- Mr. A S Rajarajan

The Program was successfully completed on 9th September and Mr. N Raj Mohan, Head HR & Admin. of Apollo Tyres was present and addressed the participants during the concluding session.



**RACE Apollo MDP organized at XIME Chennai**

## 2. Finance for Non-Finance Managers

Dr. Ravi Veeraraghavan conducted a two-day program on Finance for Non-Finance Managers at Mando Automotive India, Indian arm of Mando Corporation, Korea. 25 Managers of the Mando attended the program.

## FACULTY ACHIEVEMENT

Dr. Ravi Veeraraghavan has been selected as a Special Invitee in the Executive Committee of NIPM-Madras Chapter for 2021-23.

## SUMMER INTERNSHIP PROGRAMME - STUDENT TESTIMONIALS

HR is my core domain and hence I planned to gain a corporate experience in the same field as an HR intern at Bharti Airtel. I was assigned to research on the topic of "Understanding Culture - Benchmarking with world class organizations and suggesting actions for improvement." My role included talking to people from various top organizations like HUL, Amazon, Uber, Zomato and a few others and comparing the culture of these organizations with that of Airtel's. I was really grateful to receive this project since it required talking to the HR/Marketing heads of these companies and getting to know about their company's culture. All this helped me immensely, to communicate with people, build networks and learn a lot about corporate world.

-Ms. Ishita Sood of Batch 4

As an intern in the Business Development Department of Impact Guru, I got the opportunity to understand the procedure of crowdfunding. The primary step of any campaign is the process of lead sourcing. The lead sourcing methods includes different ways of sourcing data via Social Media applications like Twitter, Instagram, Facebook and WhatsApp. After successful campaigns, funds are disbursed directly to the hospital for smooth processing of the medical treatment. On the whole it was a great learning experience.

-Mr. Rohit Pant of Batch 4

My role in OBO Bettermann was to understand the functions of different department and to prepare a handbook accordingly. Also, I developed Sample request tool for the marketing department to make their work easier. I got to learn about the channel management, order management and credit control of the company.

-Ms. Risham Roy of Batch 4

I worked as an HR Intern at Tata Steel, where my project was on "Strategies to Increase Diversity in the Shop floor of Tata Steel by FY25". Having a diverse workforce is increasingly being recognized as instrumental in improving the firm's performance. Diversity adds both tangible and intangible value, even if it requires working through the issues and the costs accompanying it. This study has widened my ways to access an array of diverse talent that may not have been available to companies previously. I have seen an unprecedented growth in my skills during the time period of this internship and I am grateful to have worked with such a prestigious organization.

- Ms. Surabhi Nandi of Batch 4

I worked as a HR Intern in Mphasis - an IT services company based in Bangalore. My experience has been enriching and insightful. About the project that was assigned to me, it was on "Remote Working - HR Practices and how companies are adopting." It helped me to learn and know more about the remote working culture in various organizations. Also "Networking" is an important part of my learnings and that helped me to build a strong network and communicate with alumni working as HR professionals in various organizations.

-Ms. Katya of Batch 4

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## FORTHCOMING EVENTS

### Maria Philip Future Leader Debate Competition 2021

#### Regional rounds

November 16, 2021, Mysore

November 18, 2021, Mangalore

November 20, 2021, Bangalore

#### State round

December 6, 2021

#### South India

December 13, 2021



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Electronics City, Phase II, Hosur Road, Bangalore - 560100

Tel : (080) 28528597/8598 Fax : (080) 28520809

E- mail : [xime@xime.org](mailto:xime@xime.org)

Website : [www.xime.org](http://www.xime.org)